

S O F I T E L
boutique






SOFITEL
MYBED™

WAKE UP BEAUTIFUL

Sofitel MyBed™

Sumptuous softness that transcends luxury. Nightly respite becomes an indulgent experience, made to perfection. Your private haven beckons.

Une somptueuse douceur transcendant le luxe. Chaque nuit devient une expérience unique. Votre havre privé vous attend.



DREAM WEAVERS

Forever chic, timelessly beautiful. Purest of white like clouds against the pale blue morning sky. The fresh, polished look of elegance.

A la pointe de l'élégance. La pureté du blanc, la douceur d'un nuage, la délicatesse d'un rêve... une invitation à la détente absolue.



DRAW THE SHADES

Colours that celebrate life, bring warmth to your environment, and create wonder. A refined, modern refresh on the basics. Classic becomes magnifique.

Des couleurs qui célèbrent la vie, subliment votre intérieur et redéfinissent vos nuits. Redonnez de l'éclat, du raffinement et de la modernité à vos classiques.



WARM EMBRACE

Feathery-soft, exquisite comfort that evokes the modern French art de vivre. Surrounded by layers of pure tranquility, a feeling of floating follows.

Plumes douces et confort exquis évoquant l'art de vivre moderne à la française. Retrouvez ce sentiment indescriptible d'être enveloppé de chaleur et de sérénité.



LIVE THE FRENCH WAY

In France, the art of living - l'Art de Vivre - reveals itself as an innate appreciation of beauty, elegance and style. It is a daily celebration of life's essentials and joys, often taken for granted in today's busy world. It is about taking the time to savor a perfect flavor, pausing to enjoy the aroma of a sweet perfume, or the image of a little black dress that never fails to be perfectly appropriate. It is the very essence of being French; a quality revered the world over.

With over 120 addresses around the world, Sofitel shares its French soul with modern luxury voyageurs - imparting an atmosphere of luxury that is understated yet supremely chic. It is where you can feel a sense of authenticity, familiarity, and above all, *joie de vivre*, with a satisfying soupçon of French indulgence.

[SOFITEL.COM](https://www.sofitel.com)



SCENT & SENSES

Essence de Sofitel

A scent that speaks to the unconscious with refreshing earthy notes and sweet floral charm. Crafted by renowned French perfumer Lucien Ferrero.

Un parfum qui parle à l'inconscient avec des notes rafraîchissantes et florales. Elaboré par le célèbre parfumeur français Lucien Ferrero, créez votre ambiance naturelle et somptueuse.



SUN SHOWERS

Perfection from the moment you touch the plush bath mat. Towels that indulge and robes that envelop. An ideal way to ready yourself for an exquisite day.

La perfection à l'instant où vous effleurez ce moelleux tapis de bain. Enveloppez-vous dans ces serviettes ou ces peignoirs et transformez chaque instant en moments de relaxation et de plaisir intense.



SO/ FEEL THE PULSE

Call it the vibe, the rhythm, the pulse... whatever it is, a palpable beat connects guests through the spaces of SO/. The soul and hum of the destination contributes an exotic "sense of place" encapsulated within each SO/ address—the place to be and be seen. Stylish socializers of all origins meet in like-mindedness to feel the pulse and energy of SO/.

First imagined as a lifestyle label of Sofitel, SO/ re-interprets the codes of luxury hospitality through an unmistakably audacious attitude and a playful twist to luxury experiences. Each hotel has a distinct personality, style, and even its own fashion signature created by a renowned designer.



KARL LAGERFELD

SO/ Sofitel Singapore



Singapore, known as the "Lion's City", has a vibrant energy and rich history. The Lion's Seal emblem created by Karl Lagerfeld for this hotel speaks to the city's heritage with a fierce rebellious touch.



Singapour, connue comme la "ville du lion", déborde d'une énergie vibrante et riche d'histoire. L'emblème féroce et élégant du sceau du lion rend hommage à l'héritage de la ville.



KENZO TAKADA

SO/ Sofitel Mauritius



Tucked away in a lush tropical forest, filled with flowering hibiscus flowers, is the SO/ Sofitel Mauritius. A sleek emblem embodying this grand flower is a perfect signature for this secluded oasis.

Niché sur la cote sauvage de l'un des joyaux de l'océan Indien, le SO/ Sofitel Mauritius est un subtil mélange du savoir-faire français et du charme de l'île. La fleur d'hibiscus est une signature parfaite pour cette oasis isolée.



MONSIEUR CHRISTIAN LACROIX

SO/ Sofitel Bangkok



Uniting the five elements of Water, Earth, Wood, Metal and Fire, an engaging Tree of Life emblem, or "Neo Arbre de Vie", emerged. Flawlessly representing the fashionable and sophisticated, yet approachable, feel of the SO/ Sofitel Bangkok.

Des cinq éléments, l'eau, la terre, le bois, le métal et le feu, est né l'emblème de l'arbre de vie. Symbolisant l'élégance et le raffinement du SO/ Sofitel Bangkok, le « Neo Arbre de Vie » réinvente la grâce de l'architecture gothique française.



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